

AGENDA

City Events and Recognitions Committee (CERC)

Date: Wednesday, April 17, 2024

Time: 4:00-5:30 pm

Location: Virtual and in-person (see below)

The City Events and Recognitions Committee is administered by the City of Tacoma's Tacoma Venues & Events department.

STAFF

Ashley Young, Community Events Coordinator
Tammi Bryant, Asst Director, Tacoma Venues & Events
Jerrol Anonuevo, Marketing Coordinators
Jasmine Cawley, Marketing Coordinator
DeMeSHee Pye, Community Impact Coordinator
Hilary Brenner, Marketing Director

MEMBERS

Jessica Johnston, Chair
Alex Domine, Vice Chair
Keoni Ho
Cecily Croskey
Karen Sudderth
Tim Fairley
Jill Sparks
Jacob Tice
Kirsten Putman

INFORMATION ABOUT VIRTUAL AND IN-PERSON MEETINGS

Virtual attendance: The meeting can be attended at https://us02web.zoom.us/j/83862217228, or by dialing (253) 215-8782 and entering the webinar ID 838 6221 7228 when prompted. A passcode should not be required. Microphones will be muted, and cameras turned off for all meeting attendees, except for City Events and Recognitions Committee members and presenters.

In-person attendance: The meeting can be attended at the Tacoma Municipal Building, 747 Market Street, Room 248.

Public comment: The public may give oral comments related to agenda items at the beginning of the meeting. Speakers will have anywhere from 90 seconds to three minutes to provide comment, depending on the available time on the agenda. Or, the public may submit general comments in writing by 4:00 PM on the Wednesday of the meeting. Written comments should be emailed and include "CERC Meeting, July 19, 2023 2023" in the subject line.

Bus Routes & Bike Parking: Here's some potential language: The Tacoma Municipal Building is served by Pierce Transit bus routes 1, 2, 11, 16, 45, and 57. Visit www.tripplanner.piercetransit.org to find your route. The Tacoma Municipal Building also has bike racks at the Market Street and St. Helens Ave entrances. Visit www.cityoftacoma.org/mobility for a map of Tacoma bikeways.

Call to Order
 Land acknowledgement

Chair Johnston

4:00 pm

"I would like to acknowledge that we rest on the traditional homelands of the Puyallup people, where they make their homes and speak the Lushootseed (luh-shoot-seed) language."

2. Warm-up / Check-ins Chair Johnston 4:05 pm

• TBD

3. Approve Minutes Vice Chair Domine 4:15 pm

4. Consent Agenda Vice Chair Domine 4:15 pm

Approval for 2024 City of Destiny Award Recipients Recommendations

- Inspire Tacoma: Individual who has contributed to the city's continued growth and prosperity through civic engagement, entrepreneurship, philanthropy, or advocacy.
 - William Adams, International Longshoremen & Warehouse Union (ILWU)
 - Isaiah Thomas, National Basketball Association (NBA) & "Zeke-End"
- Lifetime Support of the Arts: Dedicated service performed by an individual to nurturing, preserving, and advancing the arts, enriching communities, and inspiring future generations of artists and arts enthusiasts.
 - o Jon Douglas-Rake & Jeffrey Stvrtecky, Tacoma Musical Playhouse
- Adult Leadership: An individual that inspires others to help meet a need in the community.
 - o Cecily Croskey, Girls Hearts on Fire
- Youth Leadership: An individual up to 18 years of age that inspires others to help meet a need in the community.
 - Hali Harris, Silas High School
- Youth Service: Dedicated service performed by an individual that benefits the youth in the community.
 - Selayna Rudolph, Silas High School
- Group: Teamwork on a project that benefits the community.
 - Empowerment Center
- Environmental Sustainability: Individual or group of all ages dedicated to improving, conserving, or protecting the natural environment.
 - Albert Styers, Metro Parks Tacoma CHIP-In Habitat Steward
- Disability Advocate: Professional: Individual professional dedicated to increasing access to services such as employment, health, housing, civics, culture, recreation, facilities, and/or programs for people with disabilities.
 - Jeremiah Dunlap, Rainier Recovery Centers
- Economic Development: Group or individual dedicated to improving, encouraging, and promoting sustainable economic development for under-represented communities.

o Julie Davidson, Julie Davidson Group

- Equity & Empowerment: Group or individual dedicated to the promotion of social justice, equity, diversity, and inclusion, ensuring all have access to resources and opportunities, with a specific focus on Black, Indigenous, and People of Color.
 - Stephanie Love, Pierce County Human Services
- Recommended Motion: "I motion to approve the recommendation list of 2024 City of Destiny Award Recipients"
- Chair asks for a motion, and a second, and asks "Is there any discussion?

Consent Agenda as Read Motion: "I motion to approve the March 2024 City Events and Recognition's Committee Agenda as read."

 Chair asks for a motion, and a second, and asks "Are there any items the committee would like to pull?

5. Public Comment on Agenda Items Chair Johnston / Attendees

4:20 pm

When commenting, please address the chair, restrict comments to 3 minutes each.

Zoom link for public attendees: https://us02web.zoom.us/j/83862217228

Call in by phone: 253-215-8782

6. Staff Updates

City of Tacoma Staff

4:30 pm

- Introduce DeMeSHee Pye, Community Impact Coordinator Tammi Bryant
- Engagement for Funded Events- Ashley Young
- Recruitment Update- Ashley Young

7. Sub-Committee Updates

Chair Johnston

4:45 pm

• City of Destiny- Kirsten Putnam

8. Meeting Discussions

City of Tacoma Staff & CERC Members

5:00 pm

- CityLine Sign Up
 - CODA at the dome (June 13th)
 - Funding Applications Open (July 25th)
 - MLK Nominations Open (August 29th)
 - MLK Event (January 9, 2025)
- Interim CERC Treasurer Nomination
 - Adopted Definition: The treasurer will oversee program budgets with the assistance of City of Tacoma City Liaison and report back to the committee with spending recommendations.

9. New Business

Chair Johnston

5:00 pm

10. Items for Future AgendasStaff- Ashley Young5:20 pm11. AdjournChair Johnston5:30 pm

MEETING FREQUENCY

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AGENDA

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Ashley Young, Community Events Coordinator
Jerrol Anonuevo, Marketing Coordinator
Jasmine Cawley, Marketing Coordinator
Tammi Bryant, Asst Director, Tacoma Venues & Events
Adam Cook, Director, Tacoma Venues & Event

MEMBERS

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1. Call to Order Chair Johnston 4:00 pm

Land acknowledgement

"I would like to acknowledge that we rest on the traditional homelands of the Puyallup people, where they make their homes and speak the Lushootseed (luh-shoot-seed) language."

2. Warm-up / Check-ins Chair Johnston 4:05 pm

3. Approve Minutes Vice Chair Domine 4:15 pm

First: Tim

Second: Jessica Motion: Carries

4. Consent Agenda Vice Chair Domine 4:15 pm

First: Jessica Second: Tim Motion: Carries

5. Public Comment on Agenda Items Chair Johnston / Attendees

4:20 pm

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6. Staff Updates City of Tacoma Staff 4:30 pm

• Marketing Update- Jerrol Anonuevo

- CERC Recruitment- Please share
- Intern- been working on CERC materials such as the one sheet of the funded events calendar.

• City of Tacoma Event Designations- Adam Cook

- City of Tacoma Event Services Program: There will be two event designations for Event Services, Citywide and City of Tacoma Sponsored. CERC will use the events funding application to determine eligibility. Once a list of eligible events are selected the list will go to the City Managers Office for approval.
- Additional details can be found: https://www.tacomavenues.org/city-event-services-program

CBC Orientation

- o May 17th at 5 pm Council Chambers
- More information coming, but all committee members will need to take the orientation.

- City of Destiny Updates- Chair Johnston
 - o Received 19 applications for CODA and will be using MLK
 - o Jessica will be the Emcee and Andrea Rae will be the co-emcee
 - Council Member Daniels would like to have an award with the idea of them being made in Tacoma. Someone who has made a significant impact in the community with a large presence. She is considering Isiah Thomas as a candidate for this year. The subcommittee would like the council to decide who the recipient is. Staff will talk about restrictions with the City Manager's Office and see what the process and legalities of it are.

8. Meeting Discussions

City of Tacoma Staff & CERC Members 5:00 pm

- Sub-Committee Definitions
 - o MLK- Members organize, plan and budget, approve nominations for MLK
 - City of Destiny- Members organize, plan and budget, approve nominations for CODA
 - Events Funding- Administers and coordination's the process for events funding to make recommendations and now city event services
 - Community Engagement- to represent the CERC funded and community events
- Assigning Subcommittee Chairs
 - o MLK- Cecily Croskey
 - CODA- Kirsten Putnam
 - Events Funding- Jacob Tice
 - Community Engagement- Tim
 - Consider a chair meeting to occur for active sub-committees
- New Member Recruitment Criteria
 - Understand the time and engagement and the extra opportunities that they may participate in
 - Desire to want to be people lifted and highlighted in Tacoma
 - Minimum requirements of subcommittees
 - Having an open mind Understand a diverse culture
 - Equity and diversity and experience working with the BIPOC community
- Community Engagement Survey Questions
 - Funding- What they think of the ease of the application process and if it was clear, how did you hear about the funding program
 - MLK/CODA- hear what the attendees have to say about the performers, what performers would you like to see here, is the pace of the show flow well, how they found out about the event, open to invite and conversations, add 1-3 questions on the program itself.
 - Outreach fair questions to the booths participating in the fair.

- Community Engagement- what event are you attending, how did you hear about it, what activities did you enjoy, did you find this event affordable, did you think there was representation
- Make the survey 10 questions
- Opt in to newsletter (MailChimp)
- Add demographic questions?
- o The committee would like to see overall data after to inform decisions

9. New Business

Chair Johnston

5:00 pm

- Can there be a special award that is sponsored by a company?
 - Maybe it would be an award that was designed for the sponsoring company
 - Any sponsorship funding would go into the general fund and not towards the
 events. TVE would then need to ask to have the funding allocated back to the
 committee. Staff will look into how exactly the process will work. Could look at
 alternative ways for sponsorship such as the how the sponsor could pay directly
 for elements of events like performers or food and beverage.

10. Items for Future Agendas

Staff- Ashley Young

5:20 pm

- CODA Resource Fair
- Appoint an interim treasurer until the next election cycle

11. Adjourn Chair Johnston 5:30 pm

First: Alex Second: Jacob Motion: Carries

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